

# GEORGIA DAIRY CONFERENCE SPONSOR & EXHIBITOR GUIDE



January 19-21, 2026

Marriott Savannah  
Riverfront

*Georgia Dairy*  
**CONFERENCE**

SAVANNAH



GEORGIA



**The Southeast's Premier Dairy Industry Event**



# Join us for the 2026 Georgia Dairy Conference



For the last 16 years, Georgia Milk Producers has hosted the Southeast's premier dairy conference in Savannah, Georgia. This "must attend" event provides companies with the opportunity to network with dairy producers from across the country.

Attendees have access to 80 exhibitors at the Georgia Dairy Conference Trade Show and the Georgia Dairy Conference General Sessions to hear lectures and presentations from our industry's leading experts and innovators.

## 2025 Georgia Dairy Conference Attendance

<u>Total Attendance</u>	<u>614</u>
<u>Total Producers</u>	<u>149</u>
<u>Total Farms</u>	<u>83</u>
<u>Total Cows</u>	<u>105,000+</u>

## Why Attend the Georgia Dairy Conference?

Our goal is to provide sponsors, exhibitors, farmers, and attendees with engaging speakers and high-caliber programming that will benefit producers and industry representatives of all sizes and management styles. That is why this event has grown to become the premier dairy industry event in the Southeastern United States. In 2025, 149 dairy producers representing 105,000 cows from 12 states attended the Georgia Dairy Conference. Our conference is the best opportunity for dairy firms and allied industries to reconnect with existing clients and meet new partners all at one event.

A key component of this conference is our commitment to producers. With your support, we can continue to provide a dynamic management conference at a reasonable cost to the farmer.

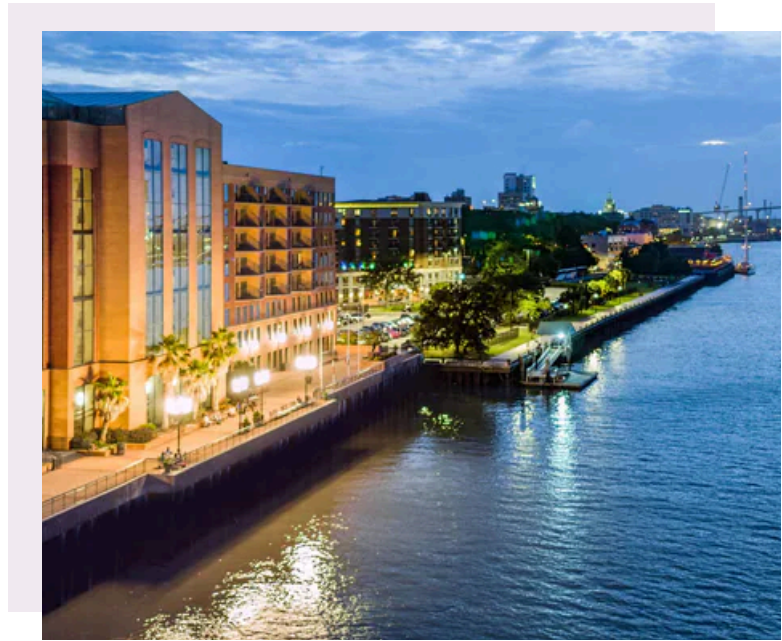


# Accommodations

Nestled quietly at the end of Savannah's historic River Street, the Marriott Savannah Riverfront is the official host hotel and conference center of the Georgia Dairy Conference. Special room rates are available to attendees from Saturday, January 17, to Wednesday, January 21, at \$175 per night for single and double occupancy rooms.

You will receive a designated reservation link to book your stay at the Marriott Savannah Riverfront when you complete your registration at our conference website: [www.gadairyconference.com](http://www.gadairyconference.com)

Group rates are available until **Thursday, December 26, 2025**. Please note: any reservation received after the cut-off date will be accepted on a space and rate available basis. Availability and pricing cannot be guaranteed after the cut-off date.



## Parking & In-Room Wifi

Guests of the Georgia Dairy Conference receive reduced parking rates of \$22 per day. All conference guests will receive complimentary WiFi in their rooms as well as in the conference center.

## Continuing ED Credit Hours for GDC Attendees

Veterinarians, animal nutritionists, and certified waste operators attending the 2026 Georgia Dairy Conference can earn continuing education credit hours. Registration and certificate proof can be found at the GDC registration table during the event.



## Enjoy Beautiful Savannah

Savannah is widely considered the "Hostess City of the South." Our host hotel provides attendees with easy access to the finest restaurants and most popular attractions in the city. Throughout the conference, feel free to explore the culture of Georgia's first city or watch the ships sail into the Port of Savannah, all within walking distance of the Marriott Savannah Riverfront.

You can learn more about Savannah and its rich culture at [www.visitsavannah.com](http://www.visitsavannah.com) or [travel.usnews.com/Savannah\\_GA/](http://travel.usnews.com/Savannah_GA/)



# Tentative Schedule

## Monday, January 19

7:00 am	ACCM Board of Directors Meeting
8:00 am	Georgia Milk Producers Board of Directors Meeting
8:30 am	Registration Opens for Guests & Producers
9:30 am	<b>GDC Pre-Conference Symposium</b>
12:00 pm	GA Dairy Youth Foundation Board of Directors Meeting
12:00 pm	The Dairy Alliance / ADA of GA Meeting
1:30 pm	<b>General Session I Begins</b>
	<b>General Session Seminar</b> <i>Barbara O'Brien, CEO &amp; President of Dairy Management Inc.</i>
2:15 pm	<b>Analyzing Markets and Trends in the Dairy Industry</b> <i>Corey Geiger, CoBank</i>
3:00 pm	Exhibitor Break in Atrium
3:45 pm	<b>General Session II Begins</b>
	<b>Beef Market Trends and Analysis</b> <i>Gylnn Tonsor, Kansas State University</i>
4:15 pm	<b>Southeast Dairy Outlook</b> <i>Calvin Covington, Retired CEO Southeast Milk Inc.</i>
5:15 pm	Georgia Dairy Conference Day One Concludes - Open Dinner

## Tuesday, January 20

7:00 am	Continental Breakfast Opens in Atrium
8:00 am	<b>General Session III Begins</b>
	<b>Spotlight Symposium on Milk Quality</b> <i>Andy Johnson, Dairy Consultant</i>
8:45 am	<b>Spotlight Symposium on Milk Quality</b> <i>David Reid, Rocky Ridge Dairy Consulting, LLC</i>
9:30 am	Exhibit Break in Atrium
10:30 am	<b>General Session IV Begins</b>
11:15 am	<b>Spotlight Symposium on Milk Quality</b> <i>Justine Britten, Udder Health Systems</i>
	<b>Spotlight Symposium on Milk Quality</b> <i>Brandon Treichler, Select Milk Producers</i>
12:00 pm	GMP Awards Luncheon / GA Dairy Youth Live Auction
1:30 pm	<b>General Session V Begins</b>
	<b>Joining the Eight Pound Club: Focusing on Milk Yield</b> <i>Mike Hutjens, University of Illinois</i>
2:15 pm	<b>Understanding and Preventing Embryonic Loss</b> <i>Matt Lucy, University of Missouri</i>
3:00 pm	Exhibit Break in Atrium
3:30 pm	<b>General Session VI Begins</b>
	<b>Better Farm Management,</b> <i>Grant Wiese, Farm640</i>
4:30 pm	<b>Data-Driven Decision Making</b> <i>Miel Hostens, Cornell University</i>
5:15 pm	Georgia Dairy Conference Day One Concludes - Open Dinner

## Wednesday, January 21

7:00 am	Continental Breakfast Opens in Atrium
8:00 am	<b>General Session VII Sponsored by Georgia ACC for Milk</b>
	<b>Southeast Checkoff Update,</b> <i>Farrah Newberry, The Dairy Alliance</i>
9:15 am	<b>Beyond the Nutrient Management Plan: Using Real-Time Nitrogen Tracking to Inform Applications</b> <i>Jackson Stansell, Founder &amp; CEO of Sentinel Ag</i>
9:30 am	Exhibit Break in Atrium
10:30 am	<b>General Session VIII Begins</b>
	<b>Georgia Dairy Climate Smart Roadmap,</b> <i>Newtrient</i>
11:15 am	<b>Protecting Your Farm Against New World Screwworm,</b> <i>Nancy Hinkle, University of Georgia</i>
12:00 pm	Georgia Dairy Conference Concludes



# Sponsorship Opportunities



A key component of this conference is the financial support provided by industry organizations. With your support, we can continue to provide an exceptional management conference for Southeast producers and provide your organization an opportunity to be recognized as an integral part of this dynamic program.

## Platinum \$5,000 (5,200 after Nov. 30)

- 5 Complimentary Conference Registrations
- Early GDC Trade Show Exhibit Selection
- Early Access to GDC Attendee List
- Logo on GDC Program, Website, Marketing Materials, and On-Site Signage
- Promotional Social Media Post with Logo
- Logo on Promotional Emails

## Diamond \$3,750 (3,950 after Nov. 30)

- 4 Complimentary Conference Registrations
- Early GDC Trade Show Exhibit Selection
- Early Access to GDC Attendee List
- Logo on GDC Program and On-Site Signage
- Company Name Listed on GDC Website and Marketing Materials
- Promotional Social Media Post with Logo
- Logo on Promotional Emails

## Gold \$2,500 (2,700 after Nov. 30)

- 4 Complimentary Conference Registrations
- Early GDC Trade Show Exhibit Selection
- Logo on GDC Program and On-Site Signage
- Company Name Listed on GDC Website, Promotional Social Media Post, Promotional Emails

## Silver \$1,750 (1,950 after Nov. 30)

- 3 Complimentary Conference Registrations
- Company Name Listed on GDC Program, On-Site Signage, GDC Website, Promotional Social Media Post, and Promotional Emails.

## Bronze \$1,000 (1,200 after Nov. 30)

- 2 Complimentary Conference Registrations
- Company Name Listed on GDC Program, On-Site Signage, and Promotional Social Media Post.

## Patron \$500

- 1 Complimentary Conference Registration
- Name Listed in GDC Program

*All sponsorship levels (except Patron Sponsors) receive a complimentary exhibit space at the GDC Trade Show. Early exhibit space selection will be open to Platinum, Diamond, and Gold sponsors beginning November 11 or upon registration. Exhibit space selection for Silver and Bronze Sponsors and Trade-Show Only Exhibitors will begin on December 1 or upon registration. Trade Show space is limited to 80 booths on a first come, first served basis. Returning sponsors will have early access to registration.*

# Additional Sponsorship Opportunities

## Lanyard Sponsor **\$1800**

Your company logo will be featured on the lanyards distributed to GDC guests.

**SOLD OUT**

## Break Sponsor **\$1,800**

Sponsor one or more of the Trade Show Breaks during the Georgia Dairy Conference for \$2,000 per each scheduled break. Your company name and logo will be listed on the GDC program, the GDC Website, and with special on-site signage.

## Breakfast Sponsor **\$3,500**

GDC provide complimentary breakfast to all GDC attendees on Tuesday and Wednesday morning. Your company name and logo will be listed on the GDC program, the GDC Website, and with special on-site signage. A representative from your company will also be allowed to speak for 5 minutes before the first general session of the day.

## Wi-Fi Sponsor **\$2,000**

GDC provides complimentary Wi-Fi in the GDC Trade Show and in the meeting rooms. Your company name and logo will be displayed on table cards throughout the conference center and in the GDC Program

**SOLD OUT**

## GDC Folder Sponsor **\$1,000**

GDC dairy farmer attendees will receive informational packets at check-in, which will include the conference booklet and other materials. Your company's logo will be prominently displayed on the front of these folders, and you'll have the opportunity to include your promotional materials inside.



# Registration Information



## Sponsor Registration Deadlines

**Early Bird:** Aug 1- Nov 30; **Regular:** Dec 1 - Dec 30; **Late:** Dec 31 - Jan 12

The Georgia Dairy Conference provides dairy businesses and allied industries the opportunity to connect with dairy producers from across Georgia and the Southeastern United States. You can promote your business by joining our wonderful family of GDC Sponsors and participating in the GDC Trade Show.

## Register Online Beginning August 1<sup>st</sup>, 2025!

Registration for the Georgia Dairy Conference is now 100% online. Visit our website [www.gadairyconference.com](http://www.gadairyconference.com) to register for the conference, learn more about this year's program, and plan your trip to beautiful Savannah, GA.

## Refund Policy

All cancellations must be in writing. GMP reserves the right to consider an Exhibitor's downsizing of booth space as a cancellation of the original space and purchase of new booth space. Accordingly, the Exhibitor may be required to move to a new location after requesting downsized space.

### **Date Written Notice is Received: Cancellation Fee**

**November 15, 2025..... 20% of exhibit fee**

**After December 5, 2025..... 50% of exhibit fee**

**After January 5, 2026..... 100% of exhibit fee**



### **PLEASE NOTE:**

*Georgia Milk Producers, Inc. is committed to providing an optimal educational experience for attendees.*

*Georgia Milk reserves the right to deny admission either in advance or on-site to anyone whom it believes will disrupt the conference or hinder the learning experience. This decision will be based in part upon the individual's history and/or the history of the organization with whom the person is affiliated.*

*To ensure that this event provides an optimal educational experience for all attendees, your registration is subject to final approval.*

**For more information contact us by phone at 706-310-0020 or email at [gadairyconference@gamilk.org](mailto:gadairyconference@gamilk.org)**

# Additional Conference Information

## Platinum, Diamond, Gold, Silver, and Bronze Sponsors receive:

- One (1) 6-foot table with two chairs (*Note: the hotel no longer provides tablecloths or table skirts*)
- Conference registrations (number varies based on sponsorship level) that include access to the general session seminars and all meals and breaks during the conference.
- A list of conference registered conference attendees provided at the registration table at GDC (*Note: some sponsorship levels will receive early access to the registration list*)
- Electrical power if needed. Sponsor must request power at the time of online registration.

## Package storage / delivery / shipping services

All incoming packages should be specifically labeled and addressed to the Exhibitor or guest receiving the package and marked with the name and date of your meeting (Georgia Dairy Conference, January 19-21). Because there is limited storage space, boxes can be accepted no more than three (3) working days before your meeting. Storage fees will apply if packages arrive before the 72-hour grace period or are left more than 72 hours following the conclusion of your function. Any items remaining after one week will be discarded. Delivery and/or shipping charges will also apply for all group-related packages. Exhibitors will be charged directly for any applicable storage, delivery, or shipping fees and are responsible for providing a method of payment.

## Package storage / delivery / shipping services

Cancellation. All cancellations must be in writing. GMP reserves the right to consider an Exhibitor's downsizing of booth space as a cancellation of original space and purchase of new booth space. Accordingly, the Exhibitor may be required to move to a new location after requesting downsized space.

### **Date Written Notice Is Received by GMP**

On or before November 15, 2025  
After December 5, 2025  
After January 5, 2026

### **Show Cancellation Fee**

20% of exhibit fee  
50% of exhibit fee  
100% of exhibit fee

Full terms and conditions at [www.gadairyconference.com/terms-and-conditions](http://www.gadairyconference.com/terms-and-conditions). Exhibitor must agree to full terms and conditions upon registering.

## GA Dairy Youth Foundation

The Georgia Dairy Youth Foundation develops and provides broad-based financial support to enhance and expand Georgia Dairy Youth programming at the county, state, and national levels. Join us in supporting the next generation of dairymen and women at the Georgia Dairy Conference by participating in multiple giving opportunities.

### GDYF Silent Auction

GDYF conducts a silent auction in the registration lobby. Your company can support the mission of GDYF by donating an item for the auction or by lending your monetary support and becoming a Silent Auction Sponsor.

For \$1,000 your company name and logo can be listed at the Georgia Dairy Conference as a GDYF Silent Auction Sponsor. If your organization has an item to donate for the silent auction, contact GDYF President Carol Williams at 706-343-6997 or email [carolwms1217@gmail.com](mailto:carolwms1217@gmail.com).





# Sponsorship Opportunities



Early Bird Pricing Available Until Nov. 30th. Save \$200 per package (besides Patron) by registering early

Sponsor Benefits	Platinum	Diamond	Gold	Silver	Bronze	Patron
Cost to Participate	\$5,000	\$3,750	\$2,500	\$1,750	\$1,000	\$500
Sponsorships	n/a	n/a	n/a	n/a	n/a	n/a
Recognition on GDC Website	Logo	Name	Name	Name	n/a	n/a
Recognition in GDC Program Booklet	Logo	Logo	Logo	Name	Name	Name
On-Site Recognition	Logo on signage and slideshows during general sessions, recognition from podium during awards luncheon					
Recognition on GDC Social Media	Logo on dedicated thank you post	Logo on dedicated thank you post	Name on gold sponsors thank you post	Name on silver sponsor thank you post	Name on bronze sponsor thank you post	n/a
Recognition in Email	Logo	Logo	Name	Name	Name	Name
Podium Time	n/a	n/a	n/a	n/a	n/a	n/a
Advanced Exhibit Selection for Trade Show	Beginning Nov. 1	Beginning Nov. 1	Beginning Nov. 1	Beginning Dec. 1	Beginning Dec. 1	n/a
Early Access to Attendee List	Yes	Yes	No	No	No	No

## GDC Trade Show Schedule for Exhibitors

### Monday, January 20

8:00 AM - Exhibitors May Begin Exhibit Setup  
 9:00 AM - GDC Registration Opens  
 11:00 AM - GDC Trade Show Begins  
 6:00 PM - Trade Show Closes

### Tuesday, January 21

7:00 AM - Breakfast in Exhibit Area  
 8:00 AM - Trade Show Opens  
 12:00 PM - GDC Awards Luncheon  
 6:00 PM - Trade Show Closes

### Wednesday, January 22

7:00 AM - Breakfast in Exhibit Area  
 8:00 AM - Trade Show Opens  
 10:30 AM - Exhibit Breakdown May Begin  
 12:00 PM - Trade Show Closes

**Refreshment Breaks:** Refreshments will be served in the exhibit area during all general session breaks throughout the event



# Additional Sponsorship Opportunities

Sponsor Benefits		General Session	Breakfast Sponsor	Program Booklet	Lanyards	Name Tags	Total Tags	Followers	GDYF Silent Auction
Cost to Participate	\$2,500	\$3,500	\$1,800	\$1,800	\$1,800	\$1,800	\$1,500	\$1,000	\$1,000
Number of Sponsorships	7	2	1	1	1	1	1	1	1
Recognition on GDC Website	Logo	Logo	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Recognition in GDC Program Booklet	Logo	Logo	Logo & Ad	n/a	n/a	n/a	n/a	n/a	n/a
On-Site Recognition	Company logo on slideshow during general session	Logo on special signage	n/a	n/a	n/a	n/a	n/a	n/a	Name and logo displayed on the GYDF table
Recognition on GDC Social Media	Logo on dedicated thank you post	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Podium Time	Yes	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

# Georgia Milk Producers, Inc.

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# See you in Savannah!



[www.gadairyconference.com](http://www.gadairyconference.com)