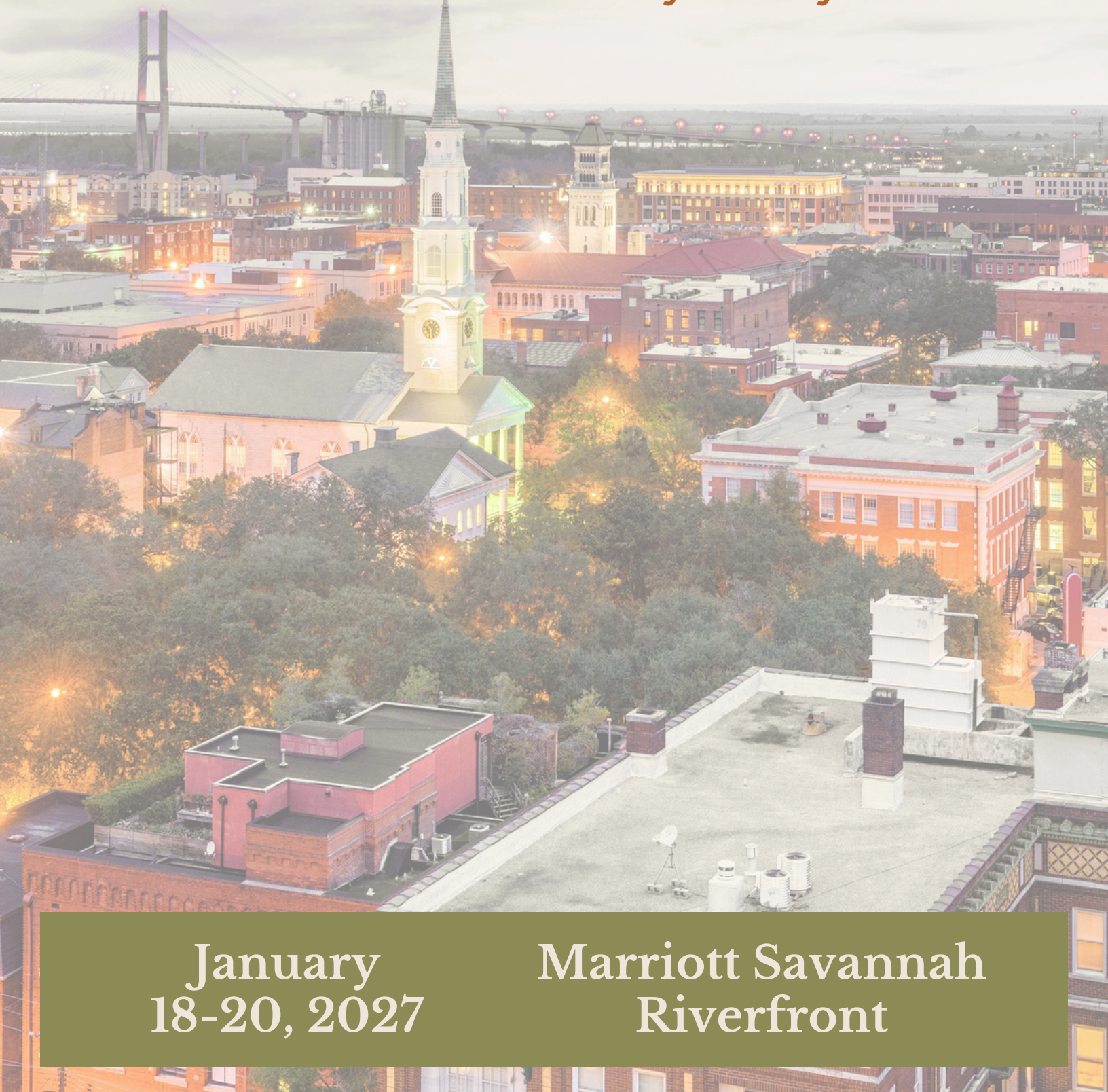
Georgia Dairy CONFERENCE

SAVANNAH GEORGIA

# SPONSOR & EXHIBITOR GUIDE

**The Southeast's Premier Dairy Industry Event**



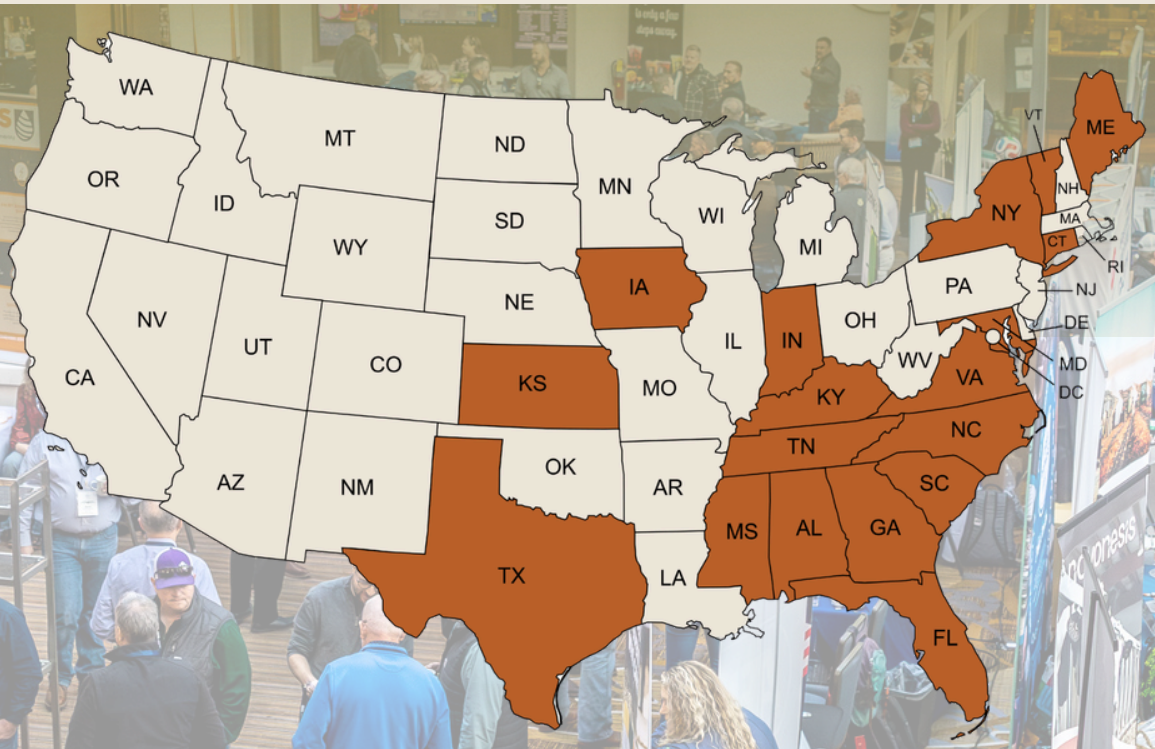
January 18-20, 2027

Marriott Savannah Riverfront

# Join us for the 2027 Georgia Dairy Conference

Each year, the Georgia Milk Producers, Inc. hosts the Georgia Dairy Conference in Savannah, GA. Recognized as the “Southeast’s premier dairy industry event,” this three-day conference provides sponsors, dairy farmers, and industry representatives with unique opportunities to network and form new relationships with attendees from across the Southeast and beyond. Attend one of our General Session Seminars featuring nationally-recognized dairy scientists and industry leaders, exhibit in the region's largest dairy trade show, and meet with the men and women driving the US dairy industry forward.

## GDC Attracts Dairy Producers From Across US




## Learn.

GDC brings in nationally recognized speakers and leaders from across the country. A wide variety of relvant dairy related topics are covered from 16 experts.

## Connect.

Sponsors receive dedicated networking time in the trade show all three days of the conference with more than 150 farm farm owners, managers, herdsman, and veterinarians.

## Grow.

The GDC experience combines learning and connecting with dairy professionals, producers, and industry representatives to foster a working relationship that lasts for decades.

# Sponsorship Opportunities

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The Georgia Dairy Conference is the best opportunity for dairy producers and allied industries to reconnect with existing clients and meet new partners all at one event. Sponsors have access to a variety of promotional opportunities depending on sponsorship level. All sponsor levels , except patron, recieve an exhibit space in the newly expanded GDC Trade Show.

## Platinum $5,000
**(5,200 after Nov. 30)**

- 5 Complimentary Conference Registrations
- GDC Trade Show Exhibit Selection Beginning August 3
- Early Access to GDC Attendee List
- Logo on GDC Program, Website, Marketing Materials, and On-Site Signage
- Promotional Social Media Post with Logo
- Logo on Promotional Emails
- $100 Discount for New Farm Registrations

## Diamond $3,750
**(3,950 after Nov. 30)**

- 4 Complimentary Conference Registrations
- GDC Trade Show Exhibit Selection Beginning September 1
- Early Access to GDC Attendee List
- Logo on GDC Program and On-Site Signage
- Logo GDC Website and Marketing Materials
- Promotional Social Media Post with Logo
- Logo on Promotional Emails
- $100 Discount for New Farm Registrations

## Gold $2,500
**(2,700 after Nov. 30)**

- 4 Complimentary Conference Registrations
- GDC Trade Show Exhibit Selection Beginning October 1
- Logo on GDC Program and On-Site Signage
- Company Name Listed on GDC Website, Promotional Social Media Post, Promotional Emails

## Silver $1,800
**(1,950 after Nov. 30)**

- 3 Complimentary Conference Registrations
- GDC Trade Show Exhibit Selection Beginning November 1
- Company Name Listed on GDC Program, On-Site Signage, GDC Website, Promotional Social Media Post, and Promotional Emails.

## Bronze $1,200
**(1,200 after Nov. 30)**

- 2 Complimentary Conference Registrations
- GDC Trade Show Exhibit Selection Beginning December 1
- Company Name Listed on GDC Program, On-Site Signage, and Promotional Social Media Post.

## Patron* $600

- 1 Complimentary Conference Registration
- Name Listed in GDC Program
- Opportunity to Place Literature on Designated Literature Table

**All sponsorship levels (except Patron Sponsors) receive a complementary exhibit space at the GDC Trade Show. Early exhibit space selection will be opened in order of sponsorship level with the highest level (Platinum) having first choice.*

*Trade Show space is limited to 94 booths on a first come, first served basis.*

# Sponsorship Benefits Comparison Chart

Use the chart below to compare sponsorship levels for the Georgia Dairy Conference. Early Bird pricing, which is listed in the chart below, is available until Nov. 30th. Save $200 per package (besides Patron) by registering early.

| Sponsorship Levels & Benefits | Platinum | Diamond | Gold | Silver | Bronze |
|---|---|---|---|---|---|
| Cost to Participate | $5,000 | $3,750 | $2,500 | $1,800 | $1,200 |
| Conference Registrations Included with Sponsorship | 5 | 4 | 4 | 3 | 2 |
| Recognition on GDC Website | Company Logo | Company Logo | Company Logo | Company Name | Company Name |
| Recognition in GDC Program Booklet | Company Logo | Company Logo | Company Logo | Name | Name |
| On-site Recognition | Logo on slideshows and all promotional signage | Logo on on-site signage | Logo on on-site signage | Name on on-site signage | Name on on-site signage |
| Recogniton on GDC Social Media | Logo on sponsor thank you post | Logo on sponsor thank you post | Logo on sponsor thank you post | Name on sponsor thank you post | Name on sponsor thank you post |
| Recognition in Conference Emails | Company Logo | Company Logo | Company Logo | Name | Name |
| Advanced Exhibitor Selection for Trade Show | August 1 | September 1 | October 1 | November 1 | December 1 |
| Early Access to Attendee List | Yes | Yes | No | No | No |
| Discounted Farmer Registration* | Yes | Yes | No | No | No |

## GDC Trade Show Schedule for Exhibitors

**Sunday, January 17**

3:00 PM - 5:00 PM Registration Open

**Monday, January 18**

8:00 AM - Exhibitors May Begin Exhibit Setup
9:00 AM - Registration Opens
11:00 AM - GDC Trade Show Begins
5:30 PM - Trade Show Closes

**Tuesday, January 19**

6:30 AM - Breakfast in Exhibit Area
8:00 AM - Trade Show Opens
12:00 PM - GDC Awards Luncheon
6:00 PM - Trade Show Closes

**Wednesday, January 20**

7:00 AM - Breakfast in Exhibit Area
8:00 AM - Trade Show Opens
10:30 AM - Exhibit Breakdown May Begin
12:00 PM - Trade Show Closes

**Refreshment Breaks:** Refreshments will be served in the exhibit area during all general session breaks throughout the event

*More information on page 7

# Additional Sponsorship Opportunities

## Lanyard Sponsor

SOLD OUT

Your company logo will be featured on the lanyards distributed to GDC guests.

## NEW Coffee Sponsor $1,800

Sponsor complimentary coffee for the conference. Your company name and logo will be listed on the GDC program and special on-site signage. Your company will also receive a dedicated thank you post on social media during the conference.

## Breakfast Sponsor $3,500

Your company name and logo will be listed on the GDC program, the GDC Website, and with special on-site signage. A two minute video advertising your company or a representative can speak at the podium for two minutes before the first general session.

## Wi-Fi Sponsor $2,000

Your company name and logo will be displayed on table cards throughout the conference center and in the GDC Program.

## GDC Folder Sponsor $1,000

GDC dairy farmer attendees will receive informational packets at check-in, which will include the conference booklet and other materials. Your company's logo will be prominently displayed on the front of these folders, and you'll have the opportunity to include your promotional materials inside.

## NEW Farmer Networking Luncheon $600

Limited to dairy farmers, their family members, and luncheon sponsors, this is a special time for farmers and sponsors to mix and mingle before the conference officially kicks off. Includes recognition in GDC booklet, on-site signage, and dedicated social media thank you post during the conference.

## GDC Tote Bag Sponsor

SOLD OUT

Your company name and logo will be printed on complimentary tote bags distributed to GDC attendees at registration.

## General Session Sponsor $2,500

Your company will be listed on the GDC Website and GDC Program as the sponsor of one 90-minute block of the general session seminars and on the slideshow presentation during the general session. A representative from your company will also be allowed to speak to the general session for 2 two minutes or you choose to show a video instead.

## Name Tag Sponsor

SOLD OUT

Your company logo will be featured on the name tags worn by GDC attendees.

## Program Booklet Sponsor

SOLD OUT

Your company will recieve a full page advertisement in the GDC Program, distributed to every guest.

## Farmer Appreciation Gifts

Your company can sponsor a co-branded gift to dairy farm families that attend GDC. Past examples are gift baskets, hats and apparel. Contact us for more information.

*All additional sponsorship levels receive special recognition for their support both at the conference and in promotional materials.*

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# Conference Agenda

## January 18-20, 2027 | Marriott Savannah Riverfront

### Monday January 18

| | |
|---|---|
| **7:00 am** | ACCM Board of Directors Meeting |
| **8:00 am** | Georgia Milk Producers Board of Directors Meeting |
| **8:30 am** | Registration Opens for Guests & Producers |
| **9:30 am** | **GDC Pre-Conference Symposium** |
| **12:00 pm** | GA Dairy Youth Foundation Board of Directors Meeting<br>Farmer Networking Luncheon<br>The Dairy Alliance / ADA of GA Meeting |
| **1:30 pm** | **General Session I Begins**<br>**TBA** |
| **2:15 pm** | Ben Laine, Terrain/Farm Credit |
| **3:00 pm** | Exhibitor Break in Atrium<br>Georgia Milk Producers Annual Membership Meeting |
| **4:00 pm** | **General Session II Begins**<br>**TBA** |
| **4:45 pm** | **Southeast Dairy Outlook** Calvin Covington, Retired CEO of Southeast Milk, Inc |
| **5:30 pm** | Georgia Dairy Conference Day One Concludes - Open Dinner |

### Tuesday January 19

| | |
|---|---|
| **7:00 am** | Continental Breakfast Opens in Atrium |
| **8:00 am** | **General Session III Begins**<br>**Current Trends in Dairy Facilities Construction** Jake Martin, JMIII Designs |
| **8:30 am** | Dairy Spouses Event |
| **8:45 am** | **TBA** |
| **9:30 am** | Exhibit Break in Atrium |
| **10:30 am** | **General Session IV Begins**<br>**Feed Management Economics: Margin Over Milk** Logan Morris, GPS Dairy Consulting |
| **11:15 am** | **Producer Insights: Real Life Feed Economics** |
| **11:40 pm** | GMP Awards Luncheon / GA Dairy Youth Live Auction |
| **1:00 pm** | Exhibit Break in Atrium |
| **1:30 pm** | **General Session V Begins**<br>John Cole, Council on Dairy Cattle Breeding |
| **2:15 pm** | **Cybersecurity on the Farm** Chris Sherman, Farm.Tech |
| **3:00 pm** | Exhibit Break in Atrium |
| **4:00 pm** | **General Session VI Begins**<br>**Practical Tools for Bridging the Language & Cultural Gap on the Dairy,** Laura Solona, University of Wisconsin |
| **4:45 pm** | **TBA** |
| **5:30 pm** | Georgia Dairy Conference Day One Concludes - Open Dinner |

### Wednesday January 20

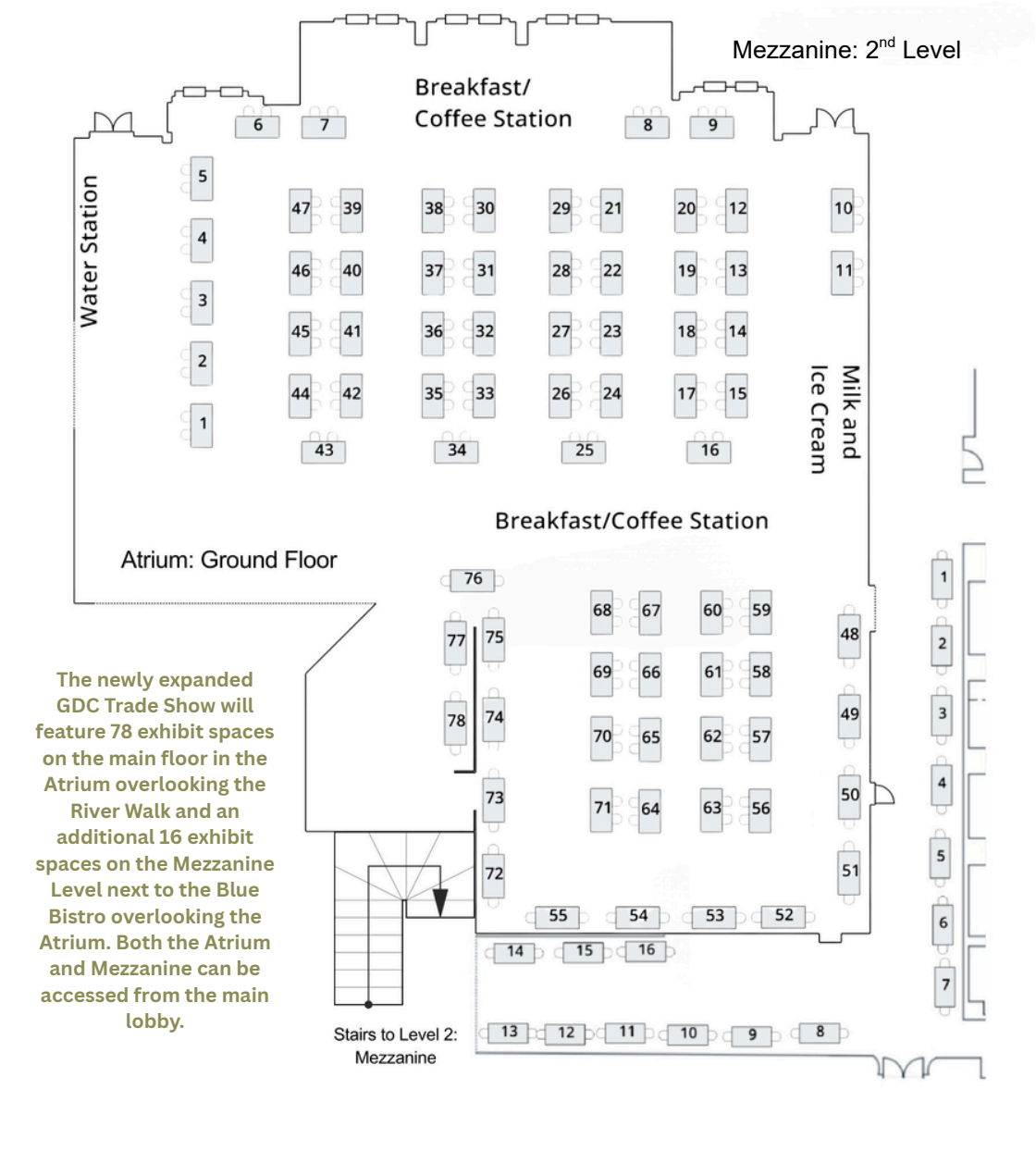
| | |
|---|---|
| **7:00 am** | Continental Breakfast Opens in Atrium |
| **8:00 am** | **General Session VII**<br>Farah Newberry, The Dairy Alliance |
| **8:45 am** | **TBA -** Certified Waste Operator CE Opportunity |
| **9:30 am** | Exhibit Break in Atrium |
| **10:30 am** | **General Session VIII Begins**<br>**Precision Fly Control on Dairy Farms** |
| **11:45 am** | Mahmoud Sharara, NCSU Certified Waste Operator CE Opportunity |

**Schedule is subject to change. We will annouce speakers as they are confirmed.**

*GDC2027 is able to assemble a lineup of national experts and industry leaders thanks in part to the generous support of our General Session Sponsors. Speakers do not necessarily endorse the products or services offered by presentation sponsors.*

# What's New at GDC 2027

## Expanded GDC Trade Show




The newly expanded GDC Trade Show will feature 78 exhibit spaces on the main floor in the Atrium overlooking the River Walk and an additional 16 exhibit spaces on the Mezzanine Level next to the Blue Bistro overlooking the Atrium. Both the Atrium and Mezzanine can be accessed from the main lobby.

The Georgia Dairy Conference is the LARGEST educational dairy conference and trade show in the Southeastern United States that unites producers, vendors, and industry leaders under one roof. Business and allied industry professionals have the opportunity to showcase their brand to producers from across the Southeast. **With dedicated trade show time and the addition of 14 exhibit spaces this year, you don't want to miss this promotional opportunity.**

## Farmer Networking Luncheon

An all-new Farmers Networking Luncheon will take place on Monday, January 18th at 12:00 PM. Before the conference officially kicks off at 1:30 PM, sponsors of the luncheon will have dedicated time to network with farmers in an exclusive and casual setting. This specific event is limited to farmers, their families, and sponsors of the luncheon.

## Discounted Farmer Registrations for Platinum & Diamond Sponsors

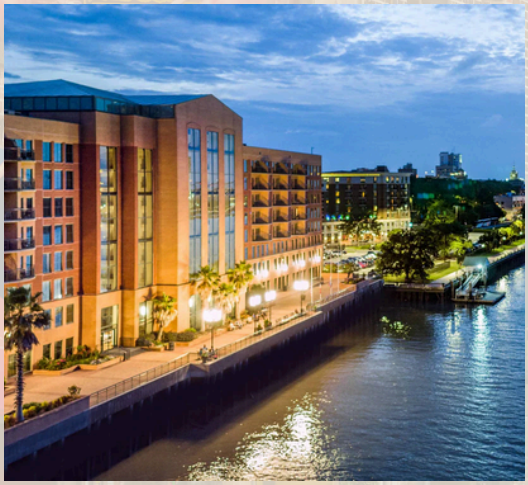
Sponsors at the Platinum and Diamond levels can register out of state farmers that did not attend the 2026 GDC at a $100 discounted rate. Use this opportunity to bring your clients to the Southeast's premier dairy industry event.

# GDC Pre-Conference Symposium

Modeled as the Georgia Dairy Conference's own version of "Dairy TED Talks," the GDC Pre-Conference Symposium is a two-hour program highlighting the latest technology and services that are driving the dairy industry forward. Since the inaugural session in 2024, the Pre-Conference Symposium regularly draws representatives from more than 20 dairies from across the Southeastern US. Speaking slots are reserved for symposium sponsors.

**Interested in showcasing your brand or product at the 2027 GDC Pre-Conference Symposium?** Contact Bryce Trotter at bryce@gamilk.org to learn more about sponsorship details.

# Accommodations



Nestled quietly at the end of Savannah's historic River Street, the Marriott Savannah Riverfront is the official host hotel and conference center of the Georgia Dairy Conference. Special room rates are available to attendees from Saturday, January 17, to Wednesday, January 20, at $182 per night for single and double occupancy rooms.

You will receive a designated reservation link to book your stay at the Marriott Savannah Riverfront when you complete your registration at our conference website: www.gadairyconference.com. Group rates are available until Monday, December 28, 2026.

Please note: any reservation received after the cut-off date will be accepted on a space and rate available basis. Availability and pricing cannot be guaranteed after the cut-off date.

# Enjoy Beautiful Savannah

Known for its historic charm and coastal scenery, Savannah is often considered the "Hostess City of the South." Our host hotel and conference sit on the edge of River Street, making it the perfect location for scenic river walks, delicious cuisine options, and famous landmarks. When visiting for the conference, carve out some time to take a stroll under the big, beautiful moss draped oak trees, browse local shops on River Street, or watch from the hotel window as cargo ships glide along the Savannah River.

**You can learn more about Savannah and its rich culture at www.visitsavannah.com or travel.usnews.com/Savannah_GA/.**

***PLEASE NOTE:***

*Georgia Milk Producers, Inc. is committed to providing an optimal educational experience for attendees. Georgia Milk reserves the right to deny admission either in advance or on-site to anyone whom it believes will disrupt the conference or hinder the learning experience. This decision will be based in part upon the individual's history and/or the history of the organization with whom the person is affiliated. To ensure that this event provides an optimal educational experience for all attendees, your registration is subject to final approval.*

# Registration Information

Sponsor Registration Deadlines

**Early Bird:** Aug 3- Nov 30; **Regular:** Dec 1 - Dec 30; **Late:** Dec 31 - Jan 11

## Register Online Beginning August 3st, 2026!

Registration for the Georgia Dairy Conference is 100% online. Visit our website **www.gadairyconference.com** to register for the conference, learn more about this year's program, and plan your trip to beautiful Savannah, GA.

## Refund Policy

All cancellations must be in writing. GMP reserves the right to consider an exhibitor's downsizing of booth space as a cancellation of the original space and purchase of new booth space. Accordingly, the exhibitor may be required to move to a new location after requesting downsized space.

**Date Written Notice is Received: Cancellation Fee**
**November 19, 2026..... 20% of exhibit fee**
**After December 4, 2026..... 50% of exhibit fee**
**After January 4, 2027..... 100% of exhibit fee**

## Platinum, Diamond, Gold, Silver, and Bronze Sponsors receive:

- One (1) 6-foot table with two chairs (*Note: the hotel no longer provides tablecloths or table skirts)*
- Conference registrations (number varies based on sponsorship level) that include access to the general session seminars and all meals and breaks during the conference.
- A list of registered conference attendees will be provided to sponsors after the conference. (*Note: some sponsorship levels will receive early access to the registration list*)
- Electrical power is available if needed. Sponsor **must** request power at the time of online registration.

**Full terms and conditions at www.gadairyconference.com/terms-and-conditions. Exhibitor must agree to full terms and conditions upon registering.**

## GA Dairy Youth Foundation

The Georgia Dairy Youth Foundation develops and provides broad-based financial support to enhance and expand Georgia Dairy Youth programming at the county, state, and national levels. Join us in supporting the next generation of dairymen and women at the Georgia Dairy Conference by participating in multiple giving opportunities.

### GDYF Silent Auction

GDYF conducts a silent auction in the registration lobby. Your company can support the mission of GDYF by donating an item for the auction or by lending your monetary support and becoming a Silent Auction Sponsor.

For $1,000 your company name and logo can be listed at the Georgia Dairy Conference as a GDYF Silent Auction Sponsor. If your organization has an item to donate for the silent auction, contact GDYF President Carol Williams at 706-343-6997 or email c@wdairy.net.

# GDC By the Numbers

The Georgia Dairy Conference is the Southeast's leading dairy management conference and networking event. Annual attendance continues to grow as more and more dairy producers and industry leaders see GDC as a valuable opportunity to network and apply what they learn to their own operations back home. Sponsors have the opportunity to showcase their brand at one of the largest and most impactful dairy producer gatherings of the year.

## Average Attendees = 600+

**76**

Average number of farms represented

**156**

Avgerage number of dairy owners, managers, herdsmen, ect. in attendence

**16**

States represented over the past 4 years

> **I sponsor the GDC every year to show my appreciation and support for our clients in the dairy industry. This event provides unmatched opportunities for me and my company to expand our network and interact directly with dairy producers from across the country.**
>
> **- Ed Meadows, Meadows Consulting**

> **The GDC is a fun event, Savannah is a great town, and the conference is full of great dairy people. The speakers for the General Session Seminars are very good, and the networking opportunities throughout the event are excellent.**
>
> **-Pete Gelber, Barrington Dairies**

Register August 3st!

# See you in Savannah!

www.gadairyconference.com