



# PRODUCER & GUEST REGISTRATION GUIDE



**DON'T MISS THIS  
PREMIER  
SOUTHEASTERN  
DAIRY EVENT!**

For the last 13 years, Georgia Milk Producers has hosted the Southeast's premier dairy conference in Savannah, Georgia. This "must attend" event provides dairy farmers with an invaluable opportunity to hear from top educators, industry pioneers, and fellow dairymen.

Attendees enjoy networking with each other; sharing ideas, innovations, and collaboration within the dairy industry.

Dairymen from Georgia, Florida, Tennessee, Alabama, North Carolina, South Carolina, Kentucky, Mississippi, Ohio, New York, and Virginia have attended this conference in the past.



**January 16-18, 2023**  
**Savannah Riverfront Marriott**  
**[www.gadairyconference.com](http://www.gadairyconference.com)**

# JOIN US FOR THE 2023 GEORGIA DAIRY CONFERENCE

This past January, even with Covid restrictions and inclement weather, the Georgia Dairy Conference drew attendees from farmers, corporate professionals, government to university representatives. Our staff is navigating the decisions for the event day-by-day and we take the safety, health, and well-being of dairy farmers and attendees seriously. Like many other events, our conference is in an unpredictable position. We will continue to stay abreast of the situation moving forward providing regular updates.

## ACCOMMODATIONS

Take advantage of special room rates for the 2023 Georgia Dairy Conference by making your reservations before Thursday, December 22, 2022.

The Savannah Riverfront Marriott is offering room rates for those attending the Georgia Dairy Conference from Saturday, January 14, until Wednesday, January 18, at \$139.00/room for single and double occupancy rooms. There will be an \$15 parking fee per day for our group at the hotel.

Individuals are requested to call the hotel at 800-285-0398 for reservations or visit our website at: [www.gadairyconference.com/accommodations](http://www.gadairyconference.com/accommodations).

Please mention that you are with the **"2023 Georgia Dairy Conference"** when making your reservation to ensure that you receive the discounted room rate.

*PLEASE NOTE: Any reservation received after the cut-off date will be accepted on a space and rate available basis. Availability and pricing cannot be guaranteed after the cut-off date.*

## PARKING AND IN-ROOM WIFI

Parking at the Savannah Riverfront Marriott has been reduced to \$15 per day for those attending the Georgia Dairy Conference. All conference guests will receive complementary WIFI in their hotel rooms and in the conference hall.

## VETERINARY AND NUTRITIONIST CONTINUING ED CREDIT HOURS

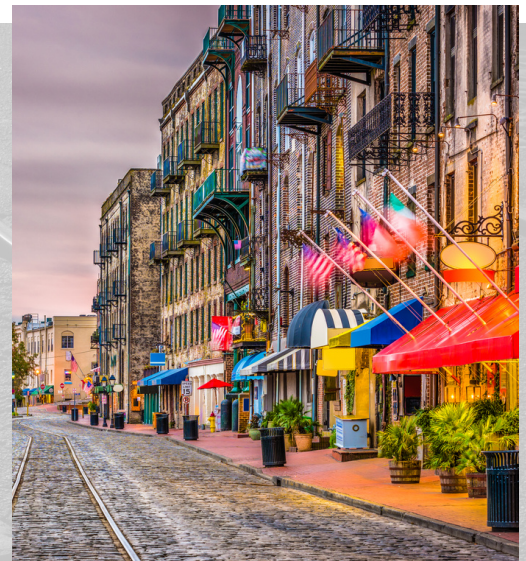
Veterinarians and animal nutritionists attending the 2023 Georgia Dairy Conference can earn continuing education credit hours. Registration and certificate of proof can be found at the GDC Registration Table.

## ENJOY SAVANNAH

Savannah is one of the most historically rich cities in Georgia. During the Conference, be sure to enjoy some of the historic landmarks and local culture. Learn more online at: [www.visitsavannah.com](http://www.visitsavannah.com)

## NETWORK WITH DAIRY PRODUCERS FROM ACROSS THE SOUTHEAST

Registration is free for all GA Dairy Farmers!





# OUT-OF-STATE FARM REGISTRATION AND REGISTRATION FOR NUTRITIONISTS, VETERINARIANS, CONSULTANTS

Industry officials and out-of-state dairy producers registration is \$250 per person. This fee includes Tuesday and Wednesday breakfast, Tuesday lunch and all exhibitor break refreshments.

## DAIRY SPOUSE EVENT

Each year GDC provides the opportunity for spouses to fellowship with other dairy wives on the Tuesday morning of the conference. This event is a great opportunity for spouses to meet one another and share their dairy experiences while enjoying a relaxing morning. Please register to attend when checking in at the conference registration desk.

## GDC TRADE SHOW

The Georgia Dairy Conference is the LARGEST educational dairy conference and trade show in the southeastern United States that unites producers, vendors, and industry leaders. Participate in our growing and dynamic TRADE SHOW, where you'll browse booths from numerous companies. There has never been a more vital time for the dairy industry to come together for a brighter and more profitable future!

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## GA DAIRY YOUTH FOUNDATION AT GDC

The Georgia Dairy Youth Foundation develops and provides broad-based financial support to enhance and expand Georgia Dairy Youth Programs conducted via local, county, state, regional and national activities. Join us in supporting GDYF at the Georgia Dairy Conference by participating in multiple giving opportunities.

**CALVES FOR KIDS** - Donate the value of a bull calf (\$150) to support GDYF. You will receive recognition during the conference and on the GDYF website at <https://www.gadyf.com/>.

### GDYF Silent Auction

Make plans to place bids on items at the GDYF Silent Auction to show your support for the industry's next generation. These items are generously donated by exhibitors and by GDYF supporters. Be sure to view the auction items in the registration area!



# 2023 GDC AGENDA

Please note this is a tentative agenda.  
Speakers, time slots, topics, and  
presentation titles may change.

## MONDAY, JANUARY 16

- 8:00 AM ACCM Board of Directors Meeting
- 10:00 AM GA Milk Board of Directors Meeting
- 11:00 AM Registration Opens for Guest and Producers
- 12:00 PM GDYF Board of Directors Meeting
- 12:00 PM The Dairy Alliance/ADA of GA Board of Directors Meeting
- 1:30 PM Milk Markets & Federal Order System  
*Dr. Marin Bozic, Assistant Professor of Applied Economics, University of Minnesota*
- 2:15 PM Dairy Exports *Patti Smith, CEO, DairyAmerica*
- 3:00 PM Exhibit Break
- 3:45 PM Key Principles & Concepts Required to Navigate Your Dairy Feed Markets  
*Carl Babler, Principal, Atten Babler Commodities*
- 4:30 PM Southeast Dairy Market - Looking Back & Ahead  
*Calvin Covington, Dairy Consultant & Author of Dixie Dairy Report*

## TUESDAY, JANUARY 17

- 7:00 AM Continental Breakfast
- 8:00 AM Industry Trends & Opportunities in Successful Calf Rearing  
*Jim Quigley, Technical Lead - Calf & Heifer Care, Cargill*
- 8:45 AM Dairy Management: Looking Back, Then Looking Ahead  
*Dr. Gordie Jones, Dairy Performance Consultant*
- 9:30 AM Exhibit Break
- 10:30 AM Evaluating Profit Growth Potential: Planning for the Future  
*Jason Karszes, Senior Extension Specialist, Cornell University*
- 11:15 AM Management Tips to Improve Milk Quality & Profitability  
*Dr. David Reid, DVM, Rocky Ridge Consulting*
- 12:00 PM Luncheon & GA Dairy Youth Foundation Live Auction
- 1:30 PM Evolving Mastitis Therapies  
*Dr. Pamela Ruegg, DVM, Professor of Antimicrobial Resistance & Large Animal Clinical Sciences, Michigan State University College of Veterinary Medicine*
- 2:15 PM Analyze This: Managing Your Farm's Data  
*Dr. Michael Wayne Overton, DVM, Global Precision Dairy Lead, Zoetis Inc.*
- 3:00 PM Exhibit Break
- 3:30 PM Lameness in Dairy Cattle: Observations from Georgia & Florida  
*Dr. Jan Shearer, DVM, Professor of Veterinary Medicine, Iowa State University*
- 4:15 PM Building a Foundational Repro Program  
*Dr. Paul Fricke, Professor & Extension Specialist, University of Wisconsin*
- 5:00 PM DHIA Awards

## WEDNESDAY, JANUARY 18

- 7:00 AM Continental Breakfast
- 7:00 AM Discussing Georgia Animal Health Regulations: Q&A with Georgia State Veterinarian  
*Dr. Janemarie Hennebelle, DVM*
- 8:00 AM Dairy Promotion in Southeast  
*Geri Berdak, CEO, The Dairy Alliance*
- 8:45 AM Product Innovation & Consumer Perceptions  
*Dr. MaryAnne Drake, Distinguished Professor of Food Science, North Carolina State University*
- 9:30 AM Exhibit Break
- 10:30 AM Environmental Footprinting to Support Sustainable Dairy Production  
*Dr. Kristan Foster Reed, Assistant Professor of Animal Science, Cornell University*
- 11:15 AM Strategies for Profitable Corn Silage Production *Nick Chammoun, CNI Ag*

# 2023 GDA GUEST & FARMER REGISTRATION

By Mail: December 31, 2022

Online: January 9, 2023

GA Dairy Farm Registration is free! Guest Registration is \$250

## Yes, I will attend the 2023 GA Dairy Conference!

Primary Registrant: \_\_\_\_\_ Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Farm/ Company Name \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Please list all that are attending from your farm or business

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

### GEORGIA DAIRY FARM FAMILIES:

Number of free reservations for: \_\_\_\_\_

Tuesday Luncheon \_\_\_\_\_

Dairy Wives Event on Tuesday \_\_\_\_\_

### INDUSTRY GUEST AND OUT OF STATE PRODUCERS:

Number of reservations \_\_\_\_\_ @ \$250 each

**TOTAL AMOUNT DUE = \$** \_\_\_\_\_

#### PLEASE NOTE:

*Georgia Milk is committed to providing an optimal educational experience for attendees.*

*Georgia Milk reserves the right to deny admission either in advance or on-site to anyone whom it believes will disrupt the conference or hinder the learning experience. This decision will be based in part upon the individual's history and/or the history of the organization with whom the person is affiliated.*

*To ensure that this event provides an optimal educational experience for all attendees, your registration is subject to final approval.*

### PAYMENT INFORMATION:

**Please call office if paying with American Express at (706) 310-0020.**

☐ Check Enclosed (Make check payable to Georgia Milk Producers, Inc.)

☐ Please charge my credit card (3% processing fee)

☐ Visa

☐ Mastercard

☐ Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV code: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

☐ PLEASE INVOICE ME

#### RETURN THIS FORM BY MAIL TO:

Georgia Milk Producers, Inc.  
1641 New High Shoals Road  
Suite 5  
Watkinsville, GA 30677  
TAX ID: 58-0694706

For more information contact us by phone at 706-310-0020 or email at [gadairyconference@gmail.com](mailto:gadairyconference@gmail.com).